

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316687-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
FDP - 3 Pack Abruzzo, Sac	Florida Democratic Party	1427

Billing Address:

Davis Group (The)
Attention: Pam Newby
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	316687	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/03/12	11/06/12	M-F 430-5a	430-5a	11-----	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 11----- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 4:53 AM M-F 430-5a 430-5a :30 FDP1205H \$125.00 NM 2 WPTV Tu 11/06/12 4:40 AM M-F 430-5a 430-5a :30 FDP1205H \$125.00 NM									
2	11/03/12	11/06/12	M-F 5-6a	5-6a	11-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 5:28 AM M-F 5-6a 5-6a :30 FDP1205H \$500.00 NM 2 WPTV Tu 11/06/12 5:29 AM M-F 5-6a 5-6a :30 FDP1205H \$500.00 NM									
3	11/03/12	11/06/12	M-F 7-9a	7-9a	11-----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 11----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 8:41 AM M-F 7-9a 7-9a :30 FDP1205H \$1,500.00 NM 2 WPTV Tu 11/06/12 8:29 AM M-F 7-9a 7-9a :30 FDP1205H \$1,500.00 NM									
4	11/03/12	11/05/12	M-F 12n-1p	12-1p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 12:12 PM M-F 12n-1p 12-1p :30 FDP1205H \$500.00 NM									
5	11/03/12	11/05/12	M-F 2-3p	2-3p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 2:55 PM M-F 2-3p 2-3p :30 FDP1205H \$350.00 NM									



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Invoice # 316687-1	Invoice Date 11/06/12	Invoice Month November 2012	Invoice Period 10/29/12 - 11/06/12
Advertiser FDP - 3 Pack Abruzzo, Sac	Product Florida Democratic Party	Estimate Number 1427	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/03/12	11/05/12	3-4pm Jeff Probst	3-4p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 3:42 PM 3-4pm Jeff Probst 3-4p :30 FDP1205H \$500.00 NM									
7	11/03/12	11/05/12	voice	8-11p	1-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 1----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 7:59 PM voice 8-11p :30 FDP1205H \$4,000.00 NM									
8	11/03/12	11/05/12	NewsChannel 5 LN Spcl	1135p-1205a	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 11:49 PM NewsChannel 5 LN Spcl 1135p-1205a :30 FDP1205H \$1,400.00 NM									
9	11/03/12	11/05/12	Sa 7-8a	7-8a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 -----S- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 7:51 AM Sa 7-8a 7-8a :30 FDP1205H \$725.00 NM									
10	11/03/12	11/05/12	Sa 8-10a	8-10a	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 8:25 AM Sa 8-10a 8-10a :30 FDP1205H \$850.00 NM									
11	11/03/12	11/05/12	Breeders Cup	12-7p	-----S-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 -----S- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 8:06 PM Breeders Cup 12-7p :30 FDP1205H \$425.00 NM									
12	11/03/12	11/05/12	Sa 1130p-1a	1130p-1a	-----S-	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 -----S- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 12:05 AM Sa 1130p-1a 1130p-1a :30 FDP1205H \$1,350.00 NM									
13	11/03/12	11/05/12	SU 5-6am News	5-6a	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 -----S 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 5:42 AM SU 5-6am News 5-6a :30 FDP1205H \$125.00 NM									

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
FDP - 3 Pack Abruzzo, Sac	Florida Democratic Party	1427	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/03/12	11/05/12	SU 10-11am To the Point	10-11am	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 10:44 AM SU 10-11am To the Point 10-11am :30 FDP1205H \$425.00 NM									
15	11/05/12	11/05/12	Entertainment Tonight	730-8p	M-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 7:41 PM Entertainment Tonight 730-8p :30 FDP1205H \$950.00 NM									
16	11/04/12	11/04/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 12:02 AM 1130p-12x After NFL 1130p-1205a :30 FDP1205H \$1,000.00 NM									

Total Spots 19 Gross Total \$16,850.00

Payment Terms 30 Days

Agency Commission \$2,527.50
Net Amount Due \$14,322.50